

Sponsored Results **Generate new sales and pay only for results!**

**Dimnet provides opportunities for your web pages to appear in the advertising spaces (Sponsor Results) on search result pages of all the main Search Engines (Google, Yahoo, Terra, UOL, MSN, etc). How it works:**

**When users are looking for something in a search engine, they type in a keyword related to your business. Once the search has been done, your text ad will appear in the top right part of the organic search results. Your advertising will be directed to an audience that it is interested in your services and the most important thing is that you don't pay unless they click your click, which is 'pay per click' (CPC).**

**\*Client searches your product or services in a search engine.**

**\*Your ad appears at the right time the client shows interest for it.**

**\*Client clicks in the ad and is redirected to your site.**

**\*The purchase of the product or service is done.**

**Benefits:**

- Advertising 100% to results: you only pay per click, it means you pay just for the users that click the link and visit your webpage.
- Qualified target audience: Reach your clients at the right moment when they are looking for information about a particular product or service that your company offers.
- High rates of conversion
- Low cost per contact: It is the direct marketing method with the lowest cost per contact, more profitable than e-mail marketing, banners ads or direct mail.

Please visit our online profile to see how some of our clients have benefited from our services and please use the contact form below for any enquiries you may have.