

Network **What is a Network?**

A network is a must-have tool used to promote your company's webpage. It increases your presence in the market through third-party or affiliated websites.

How does it work?

A network connects your website to a series of third-party or affiliated webpages which are paid to advertise your company banners or links according to:

- * The number of times the advert has been seen by users
- * The number of times the advert has been clicked on by users
- * The effective subscription to or purchase of a product by users

At Ad Logica we create and manage affiliated programs, always with your interests in mind. We develop the trading agreements and necessary relations, and choose the most appropriate sites for your business depending on their website content, their common visitors and other prerequisite factors.

What are the benefits?

Currently, the use of networks is growing considerably as a marketing strategy due to its high efficiency in promoting your company, consequently increasing your market presence on the Internet and the traffic to your site.