

Programming & Web Design

Web 2.0 E-mail Marketing

marketing digital iPhone applications

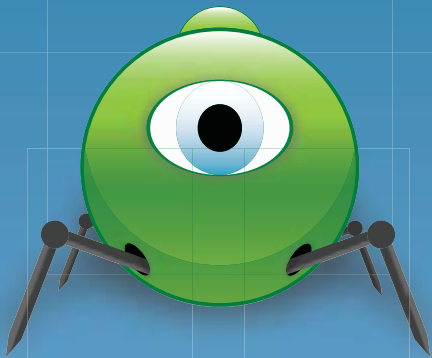
iPhone aplicaciones

soluciones Mobile solutions

Mobile

facebook applic

outsourcing consultoría



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dimnet
WEB SERVICES

WHO WE ARE

We are a interactive agency thriving in today's globalized and constantly changing world. We use the most advanced technologies and we work closely with our clients through clear communication channels to provide innovative, elegantly simple, and coherent solutions.

WHAT WE VALUE

Creativity
Professional Integrity
Flexibility
Competitiveness
Effectiveness
Enthusiasm

WHAT WE KNOW

If the only constant is change, then a successful business must be constantly adapting, improving, and innovating in the sea of change that is today's world. Globalization and modern technology made -and continue to make- our lives more connected. However, the technologies that make our global world possible present vast opportunities and significant challenges.

Deciding who to trust is always a crucial decision for today's successful businesses. From our proven solutions, we know that we have the right tools, the right people, and the right methods to deliver quality, attention, and services that will meet -and hopefully surpass- our client's technology needs and expectations. We also know that time is money and we always delivery on time.

Technologies:

Design:

- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe InDesign
- Adobe Firework
- Adobe Flash
- Adobe Flex
- Adobe Premiere
- Adobe After Effects
- Adobe Acrobat PDF
- +3d max

Development:

- PHP
- ASP
- .NET
- VB
- Java
- JavaScript
- J2EE
- ActionScript
- XHTML
- XML
- DHTML
- CSS 2
- RSS
- WAP

Database:

- MySQL
- SQL Server
- Oracle
- Access
- PostgreSQL

WHAT WE DO

Our services range from consultation and creation to implementation of digital solutions for successful business development.

Our process begins with our initial analysis to identify our client's needs, capabilities, and goals and we work closely with our clients throughout the entire project to ensure that we provide the best and most relevant

products and services possible. We thrive on helping companies successfully grow in an international environment, and whether our clients are in Latin America, North America, Europe, or Asia we can provide the technology and solutions to meet their needs.

Please take a look at some of our work and let us show you how who we are and what we know has provided our clients with coherent, innovative and elegantly simple solutions.

Marketing & Business Strategy:

- Online surveys
- E-mail marketing campaigns
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Google Analytics
- Outsourcing
- System & Performance Analysis

Design & Development:

- Website Design & Development
- E-Commerce
- Administration Systems/Websites
- Customer Relationship Management (CRM)
- iPhone & Facebook Development
- Site Optimization

Information Management

- Architecture
- Maintenance, Monitoring, Upgrades
- Database Development & Management
- Intranet & Extranet
- Data Housing

OUR WORK



Nescafe

Client: Ogilvy Interactive

Project: Hot Site - Nescafe Clasico

Services Provided: Full Flash design

Technologies: ASP, SQL Server, XML, Flash

Sector: Advertising

Country/Region: Mexico

Site: www.nescafe.com

“We developed the Nescafe Clasico hot site for the agency, Ogilvy Interactive, who has trusted in our services on numerous occasions.

The users can upload their own milkshake recipes and then choose the best through an online voting system”.

OUR WORK



Hewlett Packard (HP)

Client: Cero Negativo

Project: Hot Site - HP

Services Provided: Full Flash design

Technologies: Flash, XML, MySQL, PHP

Sector: Web Development

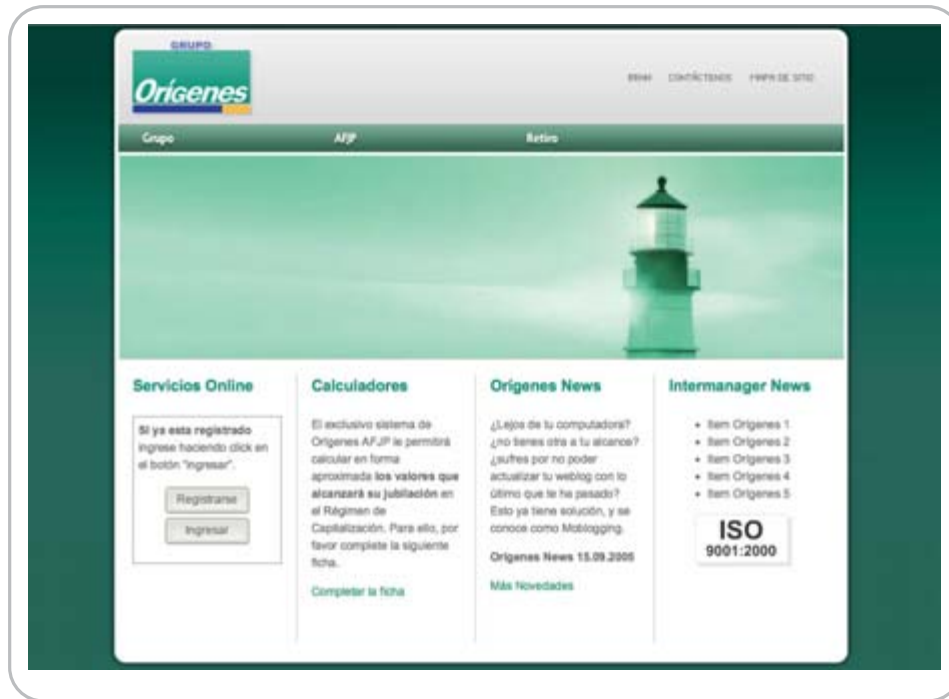
Country/Region: Argentina

Site: www.unsaludooriginal.com

“We developed this hot site for the interactive agency, Cero Negativo, with whom we have successfully collaborated on numerous projects.

This site was part of HP’s campaign for the holidays, and allows users to send e-cards with personalized messages that could be printed.”

OUR WORK



Orígenes

Client: Ogilvy Interactive

Project: Company Site

Services Provided: Implementation & programming

Technologies: XHTML

Sector: Web Development

Country/Region: Argentina

Site: www.origenes.com.ar

“For Ogilvy Interactive, we launched the corporate site for Orígenes AFJP.

The site is easily navigable, and allows users to clearly and rapidly access information.”

OUR WORK



Budweiser

Client: Cero Negativo

Project: Hot Site - Budweiser Fun Passport

Services Provided: Web design

Technologies: Flash, PHP, MySQL

Sector: Advertising

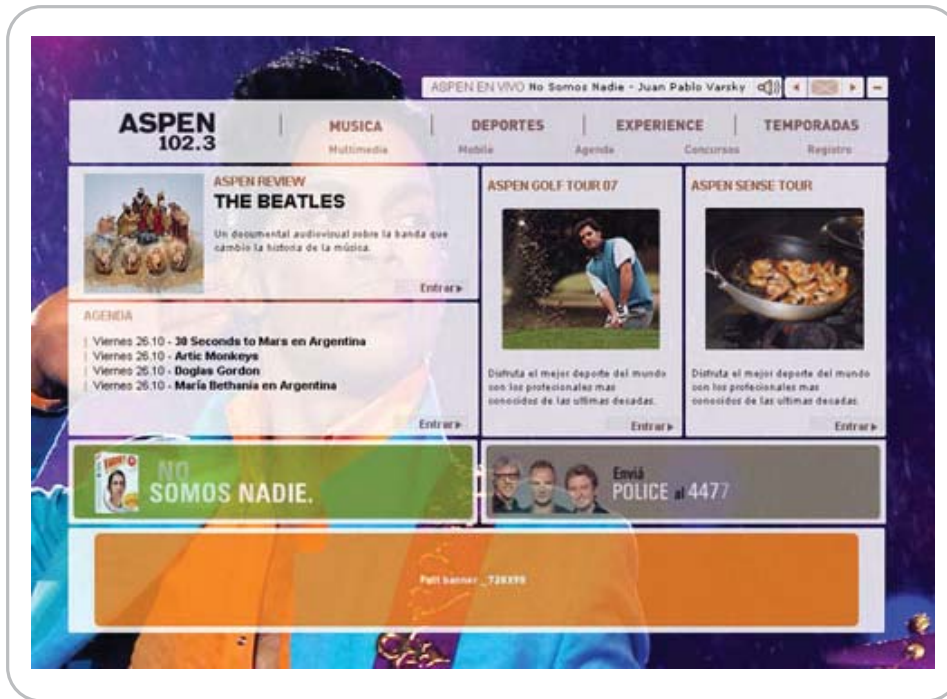
Country/Region: Argentina & Worldwide

Site: www.budfunpassport.com.ar

“Dimnet developed the Budweiser Fun Passport Hot Site for the agency, Cero Negativo, who trusts in our coding and web design services.

It's an easy to use and visually appealing site developed for a marketing campaign in Argentina by one of the world's most internationally recognized brands: Budweiser.”

OUR WORK



Aspen Radio

Client: Cero Negativo

Project: Company Site - Aspen Radio

Services Provided: Web design

Technologies: DHTML

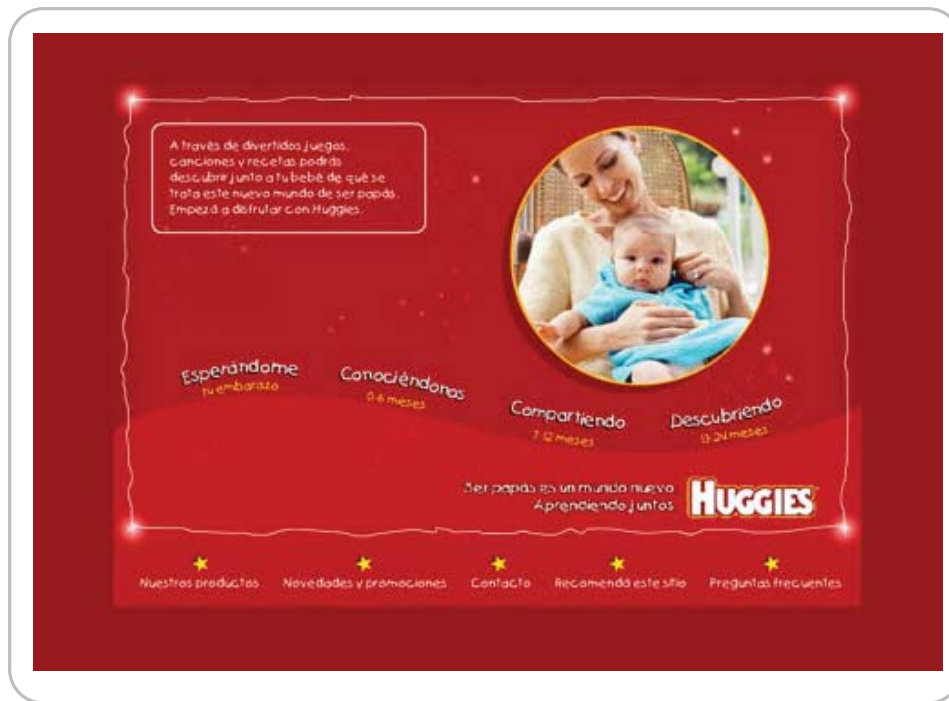
Sector: Advertising

Country/Region: Argentina & Worldwide

Site: www.fmaspen.com

“Since 2007, we have worked with Kepel & Mata, offering the highest quality of web design and programming. For them we developed the Radio Aspen website, which allows users to listen to online radio and find out information about radio programming, promotions, and other campaigns that the business might be promoting.”

OUR WORK



Huggies

Client: Ogilvy Interactive

Project: Company Site - Huggies Worldwide

Services Provided: Web design & programming

Technologies: ASP, HTML

Sector: Advertising

Country/Region: Worldwide

Site: www.huggies.com

“We developed the company site for Huggies Worldwide for the advertising agency, Ogilvy Inteactive.

The company site we created for another of the world’s most recognizable brands, Huggies Worlwide, allows user’s to access a wide variety of information and services through an aesthetically appealing and straight-forward design.”

OUR WORK



Coca-Cola

Client: Cero Negativo

Project: Hot Site – Coca-Cola Cup

Services Provided: Web design

Technologies: Flash, HTML

Sector: Advertising

Country/Region: Argentina & Worldwide

Site: <http://www.coca-cola.com.ar/institucional/copa2008/>

“We developed the micro site for the Coca-Cola cup for the agency, Cero Negativo.

The site allows users to easily access the communication mediums and other relevant information for this important soccer event.”

OUR WORK



Savora

Client: Cero Negativo

Project: Savora Web Site

Services Provided: Web design

Technologies: Flash, XML, MySQL, PHP

Sector: Advertising

Country/Region: Argentina

Site: www.savora.com.ar

“Dimnet developed the hot site for the agency, Cero Negativo, who has again trusted our services.

Using elaborate interactive Flash development, this site formed part an online marketing campaign launched for this important mustard brand.”

OUR WORK



Manchester United

Client: Cero Negativo

Project: Hotsite – Budweiser/Manchester United

Services Provided: Web design

Technologies: PHP, Flash, MySQL

Sector: Advertising

Country/Region: Argentina & Worldwide

Site: <http://office.dimnetcorp.com/DIMNET/ceronegativo/budweiser/>

“We developed the Budweiser’s Manchester United promotion Hot Site for the advertising agency Cero Negativo, who we has trusted working with Dimnet on different kinds of projects including: coding, design, and all types of web services since 2007.”

OUR WORK



VXV

Client: Grupo Clarín

Project: 'El Vagoneta' E-mail Marketing Campaign

Services Provided: Design & E-mail Marketing services

Technologies: HTML, CSS, PHP

Sector: Online Videos

Country/Region: Argentina

Site: www.vxv.com

“We developed the e-mail marketing advertising campaign for the ‘El Vagoneta’ online comedy series. VXV is part of Grupo Clarín, one of the most important companies in Argentina.”

OUR WORK



TVR Ecuaciones

Client: TVR

Project: E-mail Marketing - TVR Ecuaciones

Services Provided: E-mail Marketing service

Technologies: HTML, CSS, PHP

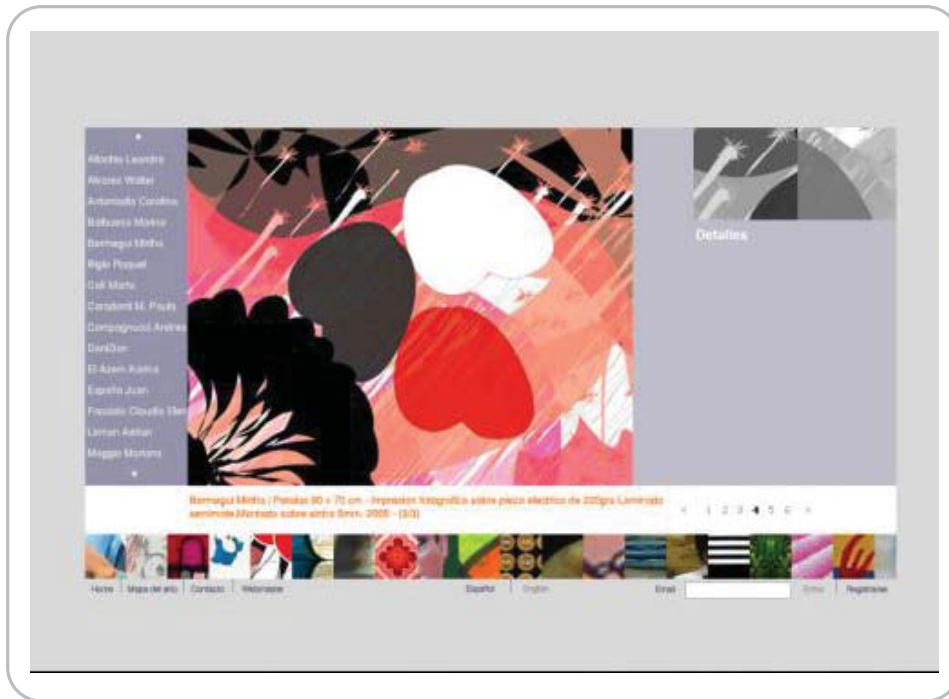
Sector: TV Show

Country/Region: Worldwide

Site: www.ecuaciones.canal13.com.ar

“We carried out e-mail marketing actions in order to disseminate the TVR's (a local Argentinian TV Show) Ecuaciones campaign.”

OUR WORK



Art+Trust

Client: Savaglio TBWA

Project: Corporate Site - Art+ Trust

Services Provided: Web design & programming

Technologies: PHP, Flash, MySQL, XML

Sector: Art

Country/Region: Argentina & Worldwide

Site: www.arttrustweb.com

“Dimnet developed the Art + Trust site for the agency, Savaglio TBWA, who trusts in our coding, design, and web services.

Through an elegantly simple and attractive design, we created a site that easily permits users to access event, company and catalog information about Art + Trust, a company that works to develop and support the artistic community of BA.”

OUR WORK



Fundación Tzedaká

Client: Fundacion Tzedaka

Project: Fundacion Tzedaka Website

Services Provided: Web design & programming

Technologies: PHP, MySQL, Flash, SSL (Secure methods of payment)

Sector: Social Interest

Country/Region: Argentina

Site: www.tzedaka.org.ar

“Due to their need for a modern administration platform that allows for better information management, we created this site for Fundación Tzedaká, which is coded in HTML. The site features an integrated system for online donations.”



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